

# OLYMPUS®

## *C-3030 ZOOM*

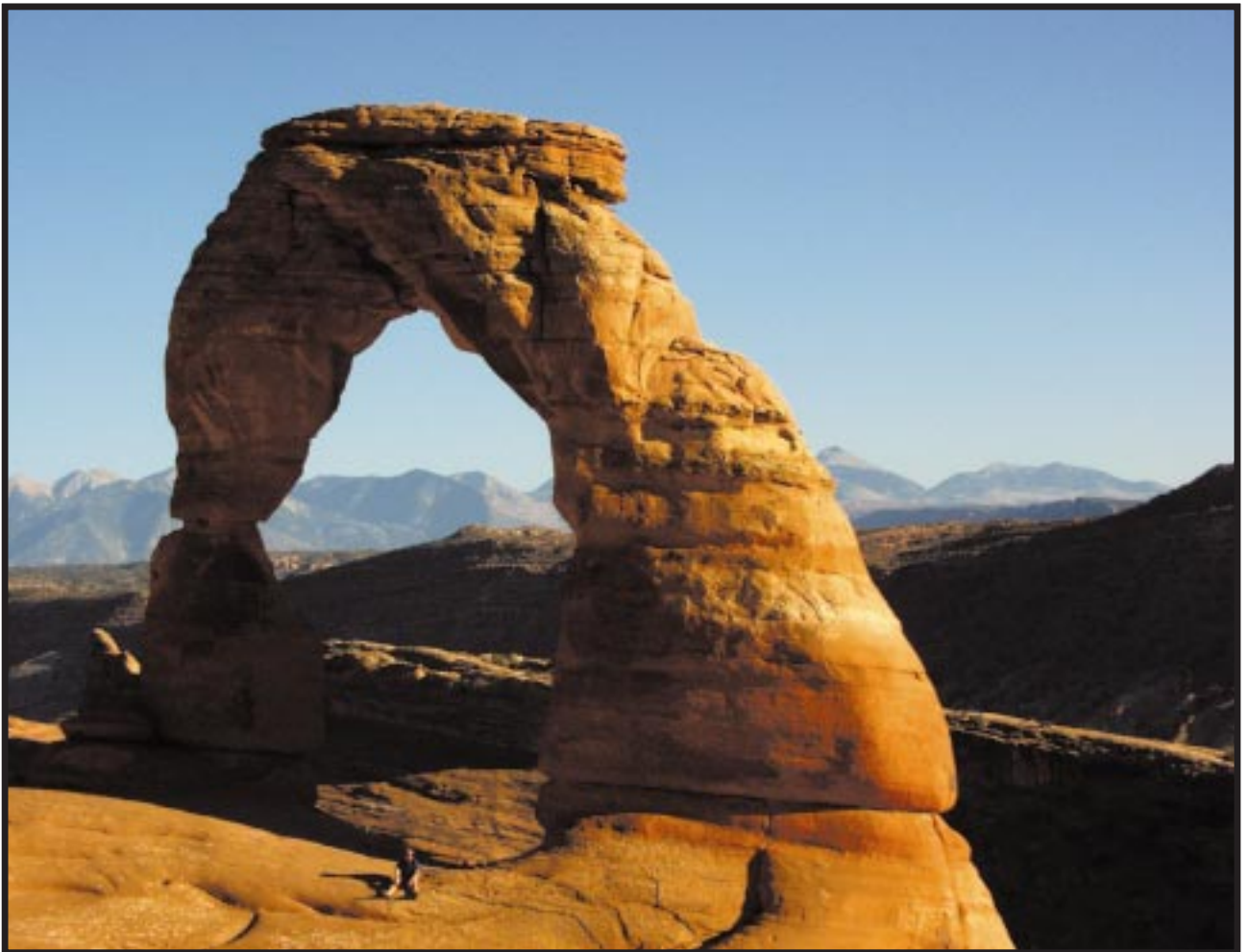


# ***Brains and beauty.***

***This little number has it all.***

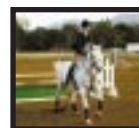
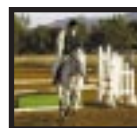
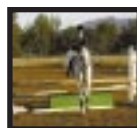
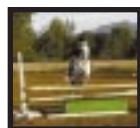
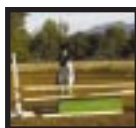
While "Picture Perfect" has long described the optimal photo opportunity, the new Olympus C-3030 ZOOM begs to take that expression a step further. After all, what describes the ultimate camera to take advantage of all those ideal photo opportunities better than "Camera Perfect"? And perfect, it is. Behind its sleek, compact, professional black exterior is a work of art, blending such features as incredible

3.34 megapixel CCD resolution, an advanced 3x aspherical glass zoom lens for pristine image quality, and numerous others that give you unbelievable versatility and control. So your results are not only spectacular, but you'll have a whole lot of fun achieving them.



# Take your creativity to new heights. In fact, take it wherever you want.

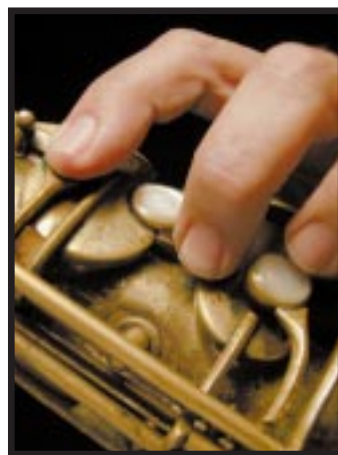
You've got an eye for the interesting, the unusual, the dramatic.



And now, with the Olympus C-3030 ZOOM, you have a camera that's in perfect sync with your creativity. It has everything you need to help you capture life as it happens. With 32MBs of built-in SD-RAM you can squeeze off a sequence of shots at 3.3 frames/sec. to catch all the action at the next big event. Create breathtaking panoramas quickly and easily. Get the big picture using the wide 32mm lens. Or capture incredible, up-close detail in macro mode. And if you love what you can do with stills, wait till you see the movie. Because the C-3030 ZOOM features QuickTime™ JPEG movie capability, enabling you to capture 15 frames per second up to 46 seconds at 320 x 240 resolution – and up to 191 seconds at 160 x 120 resolution with sound. Even edit your movie from the LCD. It's perfect for Web applications and presentations. Record up to 4 seconds of sound on still images to caption your picture. Of course, the "zoom" in its name says it all,

*Go beyond frame-by-frame and catch live action sequences. Built-in QuickTime motion JPEG lets you capture 15 frames per second at 320 x 240 resolution.*

delivering the equivalent of a 32-96mm lens from a 35mm camera. Optically zoom to 96mm for full telephoto. Then get even closer with the built-in 2.5x digital telephoto, taking you to 240mm. Add an optional 1.7x telephoto lens and you're way up close and personal at 400mm.



*Get as close as eight inches using the macro shooting mode.*



32mm



96mm ZOOM





# Get a grip on life.



*Create cool trailing effects by using a slow shutter speed with second curtain flash sync.*

You'll know a truly remarkable camera when you see – and feel it. With its big, comfortable grip, perfectly positioned controls, large TFT LCD display, and full complement of manual and automatic features, the C-3030 ZOOM passes with flying colors. A versatile shutter speed from 1/800 up to 16 seconds enables you to create truly dramatic photos. Select f-stop or shutter speeds manually or switch to aperture priority mode and the shutter speed adjusts to your selected f-stop position automatically in 1/3 step increments. Or, select a shutter speed while in shutter priority mode, and the C-3030 ZOOM specifies the proper f-stop on cue. And that's just for starters. Adjust white balance to enhance colors. Magnify subject size using the digital telephoto feature. And even change the ISO setting and select from 5 uncompressed TIFF or 10 jpeg recording modes for the highest picture quality possible. Web images, digital archives, or prints – the results are outstanding.



*Adjust f-stop or shutter speeds manually or switch to aperture priority mode and the shutter speed adjusts to your selected f-stop position or shutter speed automatically.*



*Choose a larger aperture for a sharp subject and soft background. Or select a smaller aperture for the opposite effect.*



# ***Beauty really is in the eyes of the beholder.***

## ***Beholder of the C-3030 ZOOM, that is.***

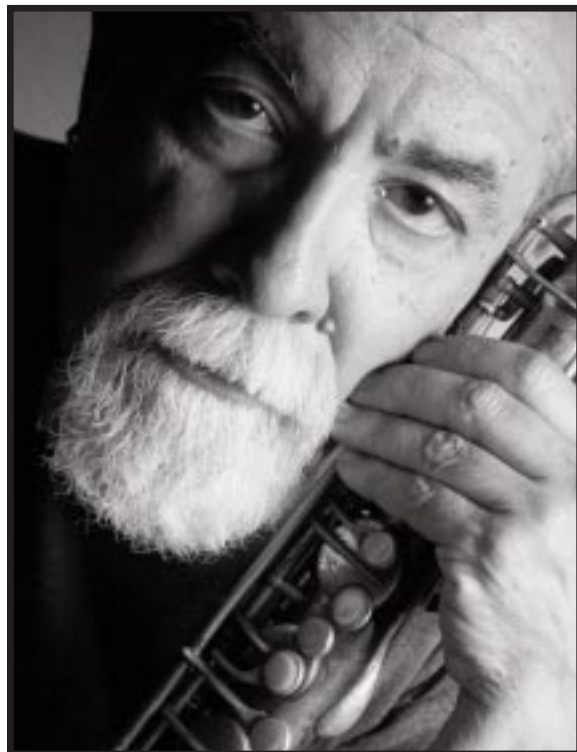


*What you see is definitely not what you have to get. Complete control over color tones and lighting is at your fingertips.*

Other than “simply breathtaking,” how do you want your photos to come out? Crisp and clear with colors where they belong? Dramatic black and white? Striking sepia tone? The C-3030 ZOOM gives you all the versatility you need to easily create the visual masterpiece you were shooting for. Spot metering, for example, lets you isolate a subject and ensure proper exposure. This amazing camera goes a step further, offering the ability to adjust exposure compensation, automatically bracketing your shots +/- 2 EV steps in 1/3 increments. Set the flash any way you want to create dramatic effects, from fill-in flash for more natural photos, to red eye reduction flash. Even turn it off. Or add the optional FL-40 flash for portrait or studio work. Switch to Sepia Tone mode (for a warm, classic look), black board/white board or full B&W mode. You want total photographic control? It’s right at your fingertips.



*Add the optional FL-40 external flash or other lighting equipment for greater control when shooting portraits or other studio work.*



*B&W mode lets you create just the right effect or simply add an artistic touch.*



*Manual white balance settings let you compensate for different lighting conditions both indoors and out.*

# A true media mogul.



The shortest route from point A to point B is still a straight line. And the C-3030 ZOOM gives you plenty of them when you're looking to transfer your

images to disk, computer, printer, or TV screen.

Connect directly to your compatible Mac or PC with a USB or optional serial cable for easy transfers.

Use the included 16MB SmartMedia™ Card for nearly endless options. Output images on the optional P-330N Instant Photo Printer. Insert into the optional FlashPath™ floppy disk adapter, PCMCIA card reader, or USB reader/writer

*It's a snap to download images onto your laptop or desktop computer with the optional PCMCIA card reader, FlashPath adapter or USB reader/writer.*



*Use the power of USB to download images at blazing speeds.*

for fast transfers to your computer. You can even preview your images on the big screen with sound, as both the camera and the printer connect to your TV. Easy-to-use software included lets you enhance and manipulate your images for just the right effect before archiving them in your digital filing cabinet, e-mailing them to friends or associates, posting them on the Internet or your Web site,

and even creating personalized cards, calendars, or multimedia presentations.



*Rather than cropping a single shot the way most film cameras do, the C-3030 ZOOM lets you stitch together multiple images to create a true panoramic photograph.*





# *Finally, a camera that really knows how to accessorize.*

Looking cool with your new, state-of-the-art digital camera is a given. But taking great pictures isn't just a fashion statement. It's about making things easier and more enjoyable. Displaying the results of your creativity faster and more dramatically than ever. And that's exactly why we offer so many ways to do that. Create high quality, dye-sublimation prints on a variety of paper with the optional P-330N Instant Photo Printer. Add any number of specialty lenses, from the B-28 wide-angle (25mm) to the



140mm/1.45x, to the 160mm/1.7x telephoto. Image transfers are a snap with such options as the FlashPath floppy disk

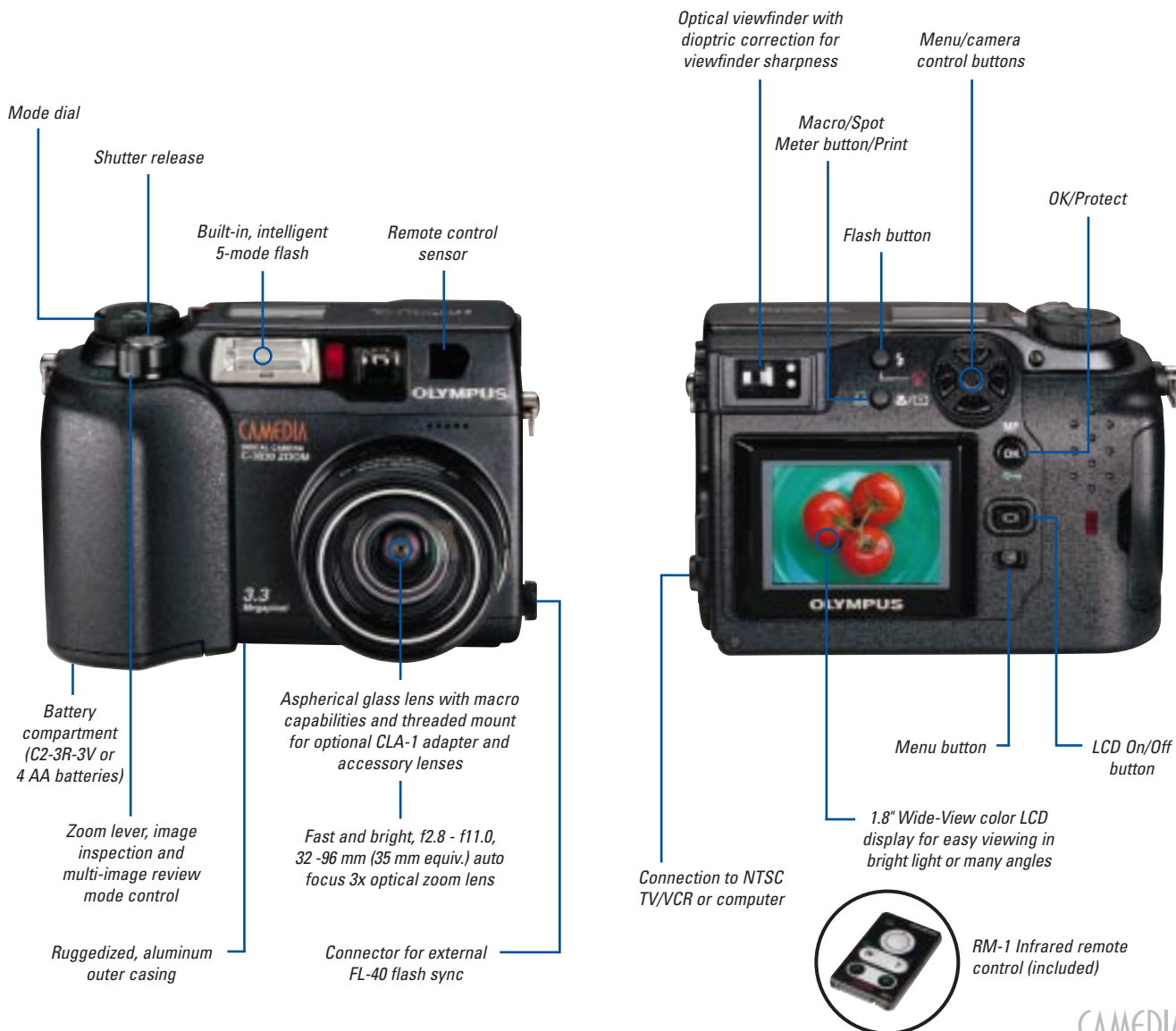


adapter, USB reader/writer and PCMCIA card reader. You can even pick up additional storage capacity simply by adding SmartMedia Cards up to 64MB to your repertoire. And in addition to long-lasting lithium CR V3 batteries, the ability to use Ni MH, Ni CD, and even standard alkaline cells makes it easy to pick up extra supplies nearly anywhere.



*Produce photo-quality prints at one, four or sixteen pictures to a sheet.*

# Loaded *with everything except the film.*



CAMEDIA

Number of storable pictures with 16MB SmartMedia Card	Mode	Qty.	Mode	Qty.	Mode	Qty.
	TIFF 2048x1536	1	SHQ 2048x1536	6+	SQ1 normal 1280x960	49+
	TIFF 1600x1200	2	HQ 2048x1536	20+	SQ2 high 1024x768	26+
	TIFF 1280x960	4	SQ1 high 1600x1200	11+	SQ2 normal 1024x768	76+
	TIFF 1024x768	6	SQ1 normal 1600x1200	31+	SQ2 high 640x480	66+
	TIFF 640x480	17	SQ1 high 1280x960	17+	SQ2 normal 640x480	165+



# Olympus C-3030 ZOOM Filmless Digital Camera Specifications

<b>Memory</b>	3V (3.3V) SmartMedia (SSFDC) Card (2, 4, 8, 16, 32 and 64 MB) One 16 MB card including Panorama function is supplied with camera
<b>Recording System</b>	Still image: JPEG (DCF: "Design rule for Camera File system"), TIFF (non-compress), DPOF support Motion picture: Quick Time Motion JPEG Sound: wave format
<b>Image Pickup Element</b>	1/1.8 in. CCD solid-state image pickup 3.34 MegaPixel
<b>Lens</b>	Olympus lens 6.5 – 19.5 mm 2.8, 8 elements in 6 groups (Equivalent to 32 – 96 mm lens on 35 mm camera)
<b>Focusing</b>	TTL system autofocus (contrast detection system) with focusing range: 8 in./0.2 m – ∞ Manual focus (manual focus setting by gauge) with focusing range: 8 in./0.2 m – ∞ : 130 steps
<b>ISO</b>	Auto, fixed approx. 100, 200, 400
<b>Working Range</b>	Standard mode: 32 in./0.8 m – ∞; Macro mode: 8 in./0.2 m – 32 in./0.8 m
<b>Digital ZOOM</b>	1-2.5x (continuous)
<b>Photometric System</b>	Digital-ESP metering system and spot metering
<b>Exposure Control</b>	Programmed auto exposure, Aperture priority, Shutter priority +/- 2Ev by 1/3EV steps exposure compensation Auto Bracketing: selectable from 1/3EV, 2/3 EV and 1EV; 3 or 5 images Aperture priority: Wide ; F2.8 – 11.0, Tele ; F2.8 – 11.0, 1/3EV steps Shutter priority: Still image: 1 - 1/800 sec. (used with mechanical shutter), 1/3EV steps Manual exposure: shutter speed 1/800 to 16 sec. Motion JPEG Image mode: 1/30 – 1/10,000 sec.
<b>White Balance</b>	iESP full-auto TTL, Manual (daylight, overcast, tungsten light, fluorescent light)
<b>Viewfinder</b>	Optical real-image viewfinder (Close-up correction marks, Autofocus mark/Backlighting correction mark) with LCD monitor
<b>LCD Monitor</b>	4.5 cm/1.8 in. wide angle TFT Color LCD monitor with 114,000 pixels (made from Low-temperature poly-silicon), brightness adjustment is possible
<b>Flash Modes</b>	Built-in Flash: Auto-Flash (low-& back light), Red-Eye Reducing Flash, Off, Fill-in External terminal: Off, Auto, Forced activation Slow Synchronization (First-Curtain Synchronization effect, Second- Curtain Synchronization effect)
<b>Flash Working Range</b>	Wide : approx. 0.8 – 5.6 m, tele; approx. 0.2 – 3.8 m (ISO 100)
<b>Sequence Mode</b>	3.3 frames per sec. Up to 5 frames
<b>Motion Picture Mode</b>	Format: Quick Time Movie HQ: 320 x 240 pixels, 15 frames/sec. up to approx. 46 sec. with 16 MB SQ: 160 x 120 pixels, 15 frames/sec. up to approx. 191 sec. with 16 MB
<b>Self-Timer / Remote Controller</b>	12 second delay / 2 sec. after optional remote controller operation
<b>Outer Connector</b>	DC input terminal, Data input/output terminal USB, USB interface, RS232C serial, Video Output terminal NTSC, external flash terminal for FL-40 flash
<b>Operating Environment</b>	Operation: 32 – 104°F, 30 – 90 % Storage : -4 – 140°F, 10 – 90%
<b>Power Supply</b>	Main power source : 2 x CR-3V Lithium batteries or 4 x AA Ni MH batteries / 4 x AA Lithium batteries / 4 x AA Ni Cd batteries / Optional C7AU AC adapter (Manganese batteries cannot be used)
<b>Date/Time/Calendar</b>	Simultaneous recording onto image data
<b>Dimensions</b>	109.5 mm (W) x 76.4 mm (H) x 66.4 mm (D) (excluding projections)
<b>Image Effect</b>	Sepia mode, Black & White mode, Black board mode, White board mode. 24 bit color
<b>Setting Memorization</b>	Possible
<b>Automatic Calendar System</b>	Up to year 2030
<b>Weight</b>	300 g (without battery and SmartMedia Card)
<b>Battery Charging Time for Flash</b>	Less than 6 sec. (at normal temperature with new battery)

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**Focus On Life**  
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